

#	Location	Description	Interaction Design Hueristics Violated	IA Principles Violated	Severity	Notes
1	All Pages	Mission statement is in a prominent location but isn't highly visible	Satisfaction	Choreography	2	About Us section? At least more white space around the statement.
2	All Pages	Tabs/Buttons may be hard to read for visually impaired	Satisfaction		1	Provide more contrast, remove gradient.
3	All Pages	Clickable text isn't differentiated well enough from regular text	Learnability		3	
4	All Pages	No contextual navigation, easy to lose location in site.	Memorability	Choreography	2	
5	Home Page	Is the Home tab/button necessary?	Efficiency		1	
6	Home Page	Multiple Facebook links and icons for YouTube and Instagram are not in an expected format or location, especially with the PayPal logo tagged onto the end.	Efficiency	Taxonomy	2	
7	Home Page	Image of the facility and location/hours appears to be an advertisement.	Satisfaction	Taxonomy	2	
8	Home Page	Adoption Days banner does not complement the rest of the page.	Learnability	Taxonomy	2	It's acceptable for important notices to stand out but there needs to be a consistent language so as not to overwhelm users with competing messages.
9	Home Page	Adventures of Chloe advertisement is a third style of banner (after the facility info. and the Adoption Days).	Learnability		2	Having multiple styles of banners / informational text / advertisements makes it difficult to discern the important information from everything else.
10	Home Page	WGSR video is yet another style / appearance.	Learnability		2	See note above.
11	Home Page	WGSR video does not have the typical solid arrow "Play" button.	Learnability		1	
12	Home Page	"Our 2020 Calendar Dogs" is yet another style / appearance.	Learnability		2	
13	Home Page	"Our Wish List" appears to be an advertisement rather than an opportunity for donations.	Satisfaction	Taxonomy	2	
14	Home Page	"Life's Passion Planning Ahead" appears to be an advertisement rather than a service for estate planning.	Satisfaction	Taxonomy	2	
15	Home Page	Life's Passion page does not appear to be accessible except by clicking on the "advertisement".	Learnability	Choreography	3	
16	Home Page	"Shop our Store" appears to be an advertisement rather than a part of WGSR's website.	Satisfaction	Taxonomy	2	
17	Home Page	The Facebook links in the middle of the page are yet another style / appearance.	Learnability		2	
18	Home Page	Parents and Fans of WGSR link to Facebook is broken, returns error message from Facebook.	Error Management	Choreography	3	
19	Home Page	Meet our trainers section is not formatted consistently.	Satisfaction		1	Easy to fix and begin to make the appearance of site more professional.
20	Home Page	WGSR location and email awkwardly worded.	Satisfaction		1	
21	Home Page	WGSR location indicates they are Closed to the Public except for adoption days. This is inconsistent with the image of the facility and address at the top of the page.	Learnability		2	Address information doesn't need to be in a box at both top and bottom, but the "Closed to Public" message should be prominent wherever the address is provided.
22	Available Dogs	Welcome message is overwhelmingly wordy.	Satisfaction		1	Break into paragraphs, move some content to "About Us" page?
23	Available Dogs	No visible link to or information about the adoption requirements or process.	Efficiency		3	
24	Available Dogs	Similar concerns about the number of designs used throughout the page.	Learnability	Taxonomy	2	
25	Available Dogs	Link to the Application form is brightly colored but hard to read and tucked in an unexpected location.	Learnability	Choreography	3	
26	Available Dogs	Dogs are not searchable by traits, such as child or cat friendly.	Efficiency	Choreography	3	May be a difficult add, suggest cautiously.
27	Available Dogs	Courtesy Postings is not explained.	Learnability	Ontology	2	Assume there are dogs available at other shelters or from individuals?
28	Available Dogs	The last couple Courtesy Postings do not match the formatting of the others.	Satisfaction		1	
29	Donate	Wording in initial paragraph says to donate using the PayPal button, no PayPal button visible (only credit cards).	Learnability	Ontology	2	
30	Donate	No language giving people reason to donate.	Satisfaction		3	Easy, inexpensive fix.
31	Donate	Language describing the auto donation is below the auto donation subscription button.	Learnability		2	Easy, inexpensive fix.
32	Donate	Paypal window that opens after clicking "Subscribe" doesn't indicate what company will be receiving your donation.	Satisfaction	Choreography	2	May be a trust issue for some people.
33	Application	Background doesn't match all the previous pages.	Satisfaction		1	
34	Application	Application window colors are uncomfortable to look at.	Satisfaction		1	
35	Volunteer	"Join the...Team" does not match the appearance of any other page headers.	Satisfaction		1	
36	Volunteer	Board of Directors listing at the bottom of the page, why here?	Memorability	Taxonomy	1	
37	Volunteer	Since there is only one staff picture, think about moving it to the top of the page.	Satisfaction		1	Why place the staff person at the end?
38	Courtesy Listings	Remove tab since it is no longer used.	Error Management	Choreography	1	
39	Tails of Joy	Unclear what this page is, can be inferred from reading the posts but should be explained.	Learnability	Ontology	1	
40	Available Dogs	Obstrusive button titled 'application' above the List of Dogs "available" but many are still being shown as 'adopted'	Learnability	Ontology	2	User would get lost with the weird placement and how the buttons are labeled; not clear, not findable
41	Application Page	Visual Design Violation	Satisfaction	Choreography	2	Black yellow is good contrast but red is used inconsistently for bolding/highlighting
42	Whole Website	Not Secure	Error Management	Choreography	4	Money needs to be securely transferred from party to party
43	Whole Website	Color Thematics	Satisfaction		3	Color must be consistent and follow a brand guide for color swatches and hex codes
44	Donate Page	No error prevention in form fill out	Error Management		1	Not personalized, goes to paypal directly after selection